

Beauty, Home & Lifestyle Roadshow Ltd - Space Application Form 2010

(Please complete in capitals)

Company: _____
 Address: _____
 _____ Postcode: _____
 Tel: _____ Fax: _____ email: _____
 Principal Contact: _____
 Position: _____
 Product Details: _____

Please reserve space for the above company at the following events: Tick box of relevant show

✓ Show	Price per sq.m	Date	Frontage(m) x Depth(m) = sq.m x Cost	= Total Cost
<input type="checkbox"/> Devon County	£155	May 20 - 22	x = x £155	
<input type="checkbox"/> Suffolk County	£145	June 2 - 3	x = x £145	=
<input type="checkbox"/> Royal Bath & West	£180	June 2 - 5	x = x £180	=
<input type="checkbox"/> Royal Cornwall	£155	June 10 - 12	x = x £155	=
<input type="checkbox"/> Royal Highland	£180	June 24 - 27	x = x £180	=
<input type="checkbox"/> Royal Norfolk	£145	June 30 - July 1	x = x £145	=
<input type="checkbox"/> Great Yorkshire	£155	July 13 - 15	x = x £155	=
<input type="checkbox"/> Royal Welsh	£180	July 19 - 22	x = x £180	=
<input type="checkbox"/> New Forest	£155	July 27 - 29	x = x £155	=
<input type="checkbox"/> Shrewsbury Flower Show	£155	August 13 - 14	x = x £155	=
<input type="checkbox"/> Edenbridge & Oxted	£145	August 29 - 30	x = x £145	=
<input type="checkbox"/> Chatsworth County	£155	Sept 3 - 5	x = x £155	=
<input type="checkbox"/> Dorset County Show	£145	Sept 4 - 5	x = x £145	=
<input type="checkbox"/> Royal Berkshire Show	£145	Sept 18 - 19	x = x £145	=
<input type="checkbox"/> Irish Ploughing Championships	£180	Sept 21 - 24	x = x £180	=
<input type="checkbox"/> Jersey Home & Lifestyle	poa	Nov 12 - 16	x = x poa	=
Chinese Hats are available at these shows				
<input type="checkbox"/> East Anglia Game Fair	-	April 24 - 25	5m x 5m Chinese Hats - £1,250 each	=
<input type="checkbox"/> Malvern Spring Gardening Show	-	May 6 - 9	5m x 5m Chinese Hats - £1,500 each	=
<input type="checkbox"/> Gardening Scotland	-	June 4 - 6	5m x 5m Chinese Hats - poa	=
<input type="checkbox"/> Royal Cornwall	-	June 10 - 12	5m x 5m Chinese Hats - £1,500 each	=
<input type="checkbox"/> South of England Show	-	June 10 - 12	5m x 5m Chinese Hats - £1,800 each	=
<input type="checkbox"/> Scone Palace	-	July 2 - 4	5m x 5m Chinese Hats - poa	=
<input type="checkbox"/> Shrewsbury Flower Show	-	August 13 - 14	5m x 5m Chinese Hats - £1,800 each	=
<input type="checkbox"/> Southport Flower Show	-	August 19 - 22	5m x 5m Chinese Hats - £2,500 each	=
<input type="checkbox"/> Malvern Autumn	-	Sept 25 - 26	5m x 5m Chinese Hats - poa	=
Price include strip lighting on stand. Additional services available per show			Total excluding discount and VAT £	
			Subtotal £	
			Subtotal £	
Double 13amp socket @ £65 + VAT		x	(Number of shows booked)	
			=	

Deposits			
No. of shows booked		x £150 =	£
		VAT @ 17.5%	£
		£ Total due	£

To secure your space at your chosen shows you will need to send a deposit of £150 + VAT for each show. Please send the deposit with the booking form. You will be invoiced 28 days prior to each show for the balance of the fees.

Stand & Services Total £
 VAT@17.5% £
 Total due £

I confirm I wish to book the above shows.
 please sign here:

Credit Card Payment

Card Number

Expiry Date Switch Issue Number Valid from date Verification Number (last 3 numbers which appear on signature strip)

Name on Card _____

Card holder's address if different from that on the front of this form. _____

Card holder's signature _____



Cheques

Please make payable to **BHLR Ltd.** Please return signed form together with deposit to:
BHLR Limited, Ash House, 26 Tongdean Lane, Brighton, BN1 5JE

Signature _____
 Date _____
 Terms and conditions are available on request



Dear Exhibitor,

It's our 9th year!

Our roadshow continues to be one of the most popular and successful on the agricultural show circuit. This year we are visiting some new shows together with our tried and tested favourites to bring you an exceptional selection of locations to choose from throughout the UK.

We have invested heavily in providing our traders with a luxurious sales environment and this has made our marquee one of the best shopping mall experiences, for both buyers and sellers, on the agricultural show circuit.

This year we have extended our categories to include homewares. An exciting opportunity to offer complementary services and products to customers under one roof and create a great knock-on sales effect. With our 'no duplication' policy you can be sure your services or products will not be competing with anyone else's in the marquee.

With over a 50% client retention year on year we know our locations, marquee positioning and publicity pulls in high quality customers year after year.

Please select the shows you would like to attend from the form opposite and send the completed form together with your deposit of £150 plus VAT for each show you will be attending. You will be invoiced for the outstanding amount 28 days prior to the start of the show.

Please book early as we sell out quickly.

We look forward to welcoming you aboard our 2010 Roadshow.

Yours sincerely,

David Rothstein
Director

10% DISCOUNT!

If you have submitted your order form and booked for 6 shows or more we'll give you 10% discount off the total booked value!

This offer applies to 2010 bookings only. Full terms and conditions are available on request.

PS By demand, BHLR are delighted to be able to offer our clients a new **5 Star Consultancy & Placement Service**. So if you'd like to have your own marquee or are having trouble booking the prime locations you want, ask us for further details about this service.